

**Module Title:** Comparative Healthcare Inequalities

**Module Context and Description:** This module on comparative healthcare inequalities brought together a political science class, a radiology class, and a physical therapy class. The virtual exchange focused on the inequality in healthcare access and treatment, with an emphasis on race, gender, age, and disability. Students learned how various groups in NYC and Palestine are impacted by differential access and costs to healthcare. They also analyzed some of the social, political, and historical factors that have contributed to similarities and differences in healthcare access and outcomes in NYC and Palestine.

**Participating CUNY Campus:**  
Hostos Community College

**Names of COIL Faculty:**  
Helen Chang, Ph.D. (Hostos Community College, CUNY)  
Dr. Ratib Abu Shameh (Palestine Ahliya University)  
Dr. Muntaser S. Ahmad (Palestine Ahliya University)

**COIL Schedule and Overview:**

<b>Dates</b>	<b>OER/Zero Cost Module Materials</b>	<b>Student Activities</b>	<b>Faculty Tasks</b>
<b>Pre-Exchange:</b> February	<ol style="list-style-type: none"><li>1. Introduction Slideshows</li><li>2. COIL Assignment Instructions and schedules</li></ol>	<ol style="list-style-type: none"><li>1. Introduction to the COIL Assignments and binational team assignments.</li><li>2. Students learn about each other's colleges and countries.</li><li>3. Students sign up for and join our Slack workspace</li></ol>	<ol style="list-style-type: none"><li>1. A faculty member creates a Slack workspace.</li><li>2. Choose a faculty member to be the administrator for the Slack workspace or divide responsibilities.</li><li>3. Faculty members assign students to binational teams.</li><li>4. Hostos faculty creates and posts introduction</li></ol>

			<p>slideshow on Slack for international students to learn about CUNY, Hostos, and NYC.</p> <p>5. International faculty creates and posts introduction slideshow on Slack for international students to learn about partner college and country.</p>
<p><b>Ice Breaker Assignment:</b> March 6 and 13</p>		<ol style="list-style-type: none"> <li>1. Each student records a 3-minute self-introduction video</li> <li>2. Each student posts a self-introduction video on Slack in their Group #'s channel.</li> <li>3. Make a minimum of two comments or questions via text, audio, or video on your international peers' posts. Start talking about your cities, schools, and everyday life on Slack.</li> </ol>	<ol style="list-style-type: none"> <li>1. Faculty create and post their own introduction videos as samples on Slack.</li> </ol>
<p><b>Comparative Analysis:</b></p>	<ol style="list-style-type: none"> <li>1. PBS Frontline Documentary:</li> </ol>	<ol style="list-style-type: none"> <li>1. Students learn about healthcare</li> </ol>	<ol style="list-style-type: none"> <li>1. Faculty post videos, recordings,</li> </ol>

<p>March 29 and April 5</p>	<p>Healthcare Divide</p> <ol style="list-style-type: none"> <li>2. PBS Documentary: Critical Care America v. World</li> <li>3. Zoom Synchronous Lecture by partner faculty: Palestinian Healthcare System</li> </ol>	<p>inequalities in their own neighborhoods, cities, and states.</p> <ol style="list-style-type: none"> <li>2. Students prepare presentations on healthcare inequalities in their own country.</li> <li>3. Students meet in their binational teams and the two groups meet asynchronously over Slack, share their presentations. Students prepare presentations on healthcare inequalities in their own country.</li> <li>4. Students share and post their presentations on Slack.</li> </ol>	<p>and any supplementary materials on Slack and respective LMS (like Blackboard).</p>
<p><b>Collaborative Project:</b> May 1</p>		<ol style="list-style-type: none"> <li>1. A binational team presentation prepared by students asynchronously over Slack which describes the project theme and the similarities and differences of</li> </ol>	<ol style="list-style-type: none"> <li>1. Hostos students are provided a list of links to free NYT/WSJ articles to use as evidence for their collaborative project.</li> </ol>

		<p>healthcare inequalities in each country.</p> <p>2. The presentations are presented at the Global Scholars Achieving Career Success (GSACS) Program Student Conference.</p>	
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### **Assignment 1: Icebreaker Video Due March 6/Responses Due March 13**

#### **How:**

- Create an account on Slack
  - From your desktop, visit: <https://join.slack.com/>\_\_\_\_\_ (each workspace has a unique link).
  - Enter your email address (for Hostos students, use your Hostos email address). Then click Continue.
  - Check your email for a confirmation code from Slack and enter it.
  - Join our Slack workspace
- Find your Group #
  - Upload your recorded video on your phone to your group channel on Slack
  - Use your computer camera to record your video to your group channel on Slack

#### **Video content due March 6**

- Full Name
- Birthplace and what you consider to be your hometown: they can be different
- Language(s) you speak
- Explain your major and why you chose it
- Favorite food and drink
- Share the story of your name: First, Last and/or Nickname
- Share a phrase that you want to learn in each other's languages

#### **Responses to your Group Mates due March 13**

- You must respond to each of your international groupmates
- Your written response must be at least 2 substantial sentences each. If you are uploading audio or video, include 2 substantive comments.

## **Assignment 2: Comparative Analysis (300 Words) Due March 29/Discussion Due April 5**

### **I. Introduction to the Assignment**

While the news we as the public read and watch frequently centers on national issues, there is a common saying in American politics: “**All politics is local**”. This phrase means that politicians must pay attention to the everyday needs of their constituents and that voters care about the issues that affect them the most deeply, which are often local concerns and issues like affordable housing, schools, and employment.

Each of you are experts in many ways about your own communities but you will also discover more about your community by mapping, researching, and reflecting on the significant institutions and organizations at work in your communities. This spatial analysis project will also enable you to connect what is happening or not happening at the community level with American politics concepts like federalism and civil liberties and rights that you will be learning about this semester.

This assignment asks you to create a Google map of your community as you define it with: (1) at least 6 major landmarks and institutions and (2) at least 6 important institutions and organizations at work healthcare in your community. Your map will include a minimum of 2 sentences caption and photo/graphic/video for each location you map along with a 1 sentence credit or explanation for each photo/graphic/video.

*Workload Average/Estimate: 4 hours*

### **II. Components of your Community Healthcare Map**

1. Complete the mental mapping exercise table in Section III to define your community and to identify at least 6 major landmarks and institutions in your community.
2. Complete the table in Section IV to create a list of at least 6 important institutions and organizations at work in healthcare in your community.
3. Following the directions in Section V, use Google My Maps to create your Community Map.
  - A. You will have 12 locations total (6 major landmarks/institutions + 6 important issue area institutions/organizations).
  - B. For each of the major landmarks/institutions, you will write up a minimum 2 sentence explanation of why that location is a major landmark or institution in your community.

- C. For each important healthcare location/institutions/organizations, you will write up a minimum 2 sentence explanation of why that location is as important to the healthcare.
- D. For each location, you will have a picture or image of that location that you have taken yourself OR an interesting graphic you researched that relates to that location.
- E. You will also include a 1 sentence credit or explanation of each of your images/graphics/videos.

### **III. Mental Mapping Exercise: Define Your Community and Major Landmarks**

1. For this project, you will define your community as your neighborhood, part of your borough, or your borough.
  - A. For example, if you are a student who lives in the neighborhood of Mott Haven in the borough of the Bronx, choose from 3 options:
    - Option 1: Focus on your neighborhood, Mott Haven.
    - Option 2: If your community crosses more than one neighborhood, focus on your specific region of your borough, the South Bronx.
    - Option 3: Focus on your entire borough, the Bronx.
  - B. If your community crosses more than 1 borough, or if you need help defining your community, email me to discuss.
2. Now that you have defined your community, think about the major landmarks and commercial, educational, cultural, and public institutions in your community.
  - A. For example, if you choose your community as Harlem, brainstorm on a piece of paper or in a blank document, all the of places you think are major locations in Harlem.
    - Examples of possible major landmarks and commercial, educational, cultural, and public institutions in Harlem:
      - New York City Councilwoman Kristin Richardson Jordan District 9 Office
      - Inez E. Dickens New York State Assembly District 70 Office
      - U.S. Congressman Adriano Espaillat District 13 Office
      - New York State Senator Cordell Cleare District 30 Office
      - Apollo Theater
      - Sylvia's Restaurant
      - Studio Museum of Harlem
      - Harlem Hospital
      - Harlem YMCA
      - Abyssinian Baptist Church
      - Schomburg Center (New York Public Library)
      - Harriet Tubman Memorial
      - Marcus Garvey Park
      - Striver's Row Houses
      - Dunbar Apartments

- Lenox Terrace Apartments
  - Malcom Shabazz Harlem Market
  - Harlem Meer
  - National Jazz Museum of Harlem
  - Mayles Documentary Center
  - Many more possibilities...depends on what YOU decide are major locations for your community
- B. Next, think about what images, graphics, or videos would make a good representation of your location. **You must find an image, graphic, or video that you can credit in your caption.**
- Examples of images, graphics, and videos
    - **Selfie of yourself at the location, crediting yourself. I recommend this as the easiest.**
    - New York Times photos or video, crediting the NYT
    - Wall Street Journal photos or video, crediting the WSJ
    - Compelling image of something inside your location taken from the website of your location or organization
    - Images or videos taken from the website of your location or organization
    - Interesting image of individuals in the organization located at your Google map marker taken from the organization's website
  - Use a reputable website that you can credit. DO NOT take any image without credit or use commercial websites like Yelp.

3. Fill out the table below:

<b>Your Community:</b> Fill in what you decided as your community in this space and why	
<b>Name of Major Landmark/Institution</b>	<b>Minimum 2 sentence explanation of why this location is important in your community AND at least a 1 sentence idea for a photo/graphic/video to include in your caption.</b>
1.	
2.	
3.	
4.	
5.	

6.	
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#### IV. Healthcare in Your Community

1. For this project, you will focus on healthcare issue area in your community.
2. Think about the major organizations and institutions in your community that work in healthcare space.
  - A. Some possible important healthcare organizations and institutions in the example neighborhood of Harlem
    - Harlem Hospital
    - Harlem United Nest Community Health Center
    - East Harlem Neighborhood Action Center
    - Emblem Health Neighborhood Care Center Harlem
    - Your local emergency room
    - Your local primary care physician if you have one
    - Your local medical specialist (dermatology, allergy, mental health, etc.) if you have one
    - Your local dentist if you have one
    - Your local optometrist if you have one
    - Your local support group meeting if you have one
    - Many more possibilities...your list will depend on what YOU decide are important healthcare organizations and institutions for your community
  - B. If you get stuck, you may need to do some light research on healthcare in your community.
    - Try a Google search with healthcare keywords and your community as keywords.
    - Email me with your list so far and I can help you generate some ideas.
  - C. Next, think about what images, graphics, or videos would make a good representation of your location. **You must find an image, graphic, or video that you can credit in your caption.**
    - Examples of images, graphics, and videos
      - **Selfie of yourself at the location, crediting yourself. I recommend this as the easiest.**
      - New York Times photos or video, crediting the NYT
      - Wall Street Journal photos or video, crediting the WSJ
      - Compelling image of something inside your location taken from the website of your location or organization
      - Images or videos taken from the website of your location or organization



- Interesting image of individuals in the organization located at your Google Map marker taken from the organization's website
- Use a reputable website that you can credit. DO NOT take any image without credit or use commercial websites like Yelp.

3. Fill out the table below:

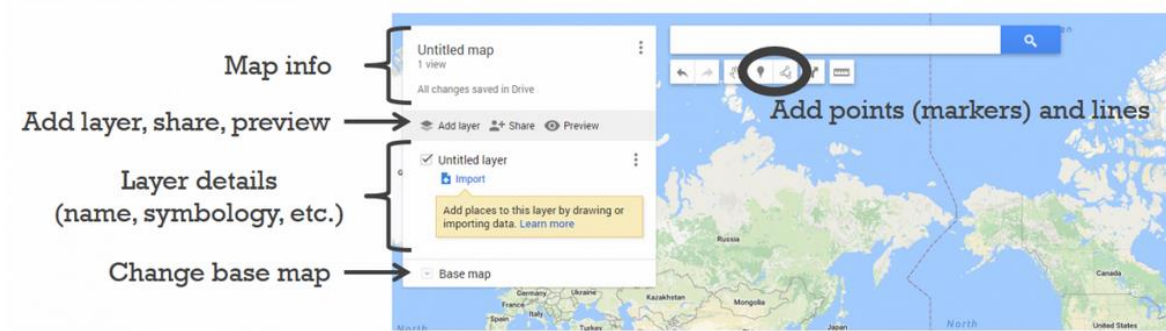
<b>Your Issue Area:</b> Tell us why healthcare is important in your community in this space	
<b>Name of Major Organization/Institutions Working in Your Issue Area</b>	<b>Minimum 2 sentence explanation of why this location is important in your community for your issue area AND at least a 1 sentence idea for a photo/graphic/video to include in your caption.</b>
1.	
2.	
3.	
4.	
5.	
6.	
7.	

## V. How to Create a Map with Captions and Images in Google My Maps

1. Go to [Google My Maps](https://www.google.com/maps) and log in to your Gmail account.
  - A. If you don't have a Gmail account, use this link to set up your free Google account: <https://support.google.com/accounts/answer/27441?hl=en>
2. Click on the red "+ CREATE A NEW MAP" button.

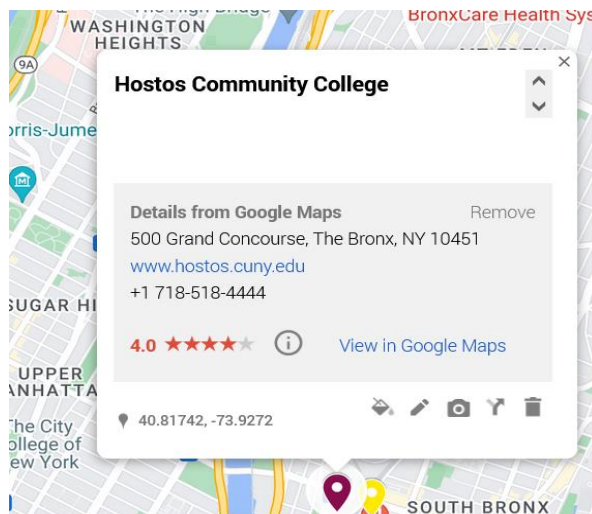


3. Title your Map with your name and Community.
4. Create 2 layers to your map using the "Add layer" button.
  - A. Create and name your first layer: Major Landmarks and Institutions
  - B. Create and name your second layer: Important (fill in the blank with your issue area) Organizations and Institutions.



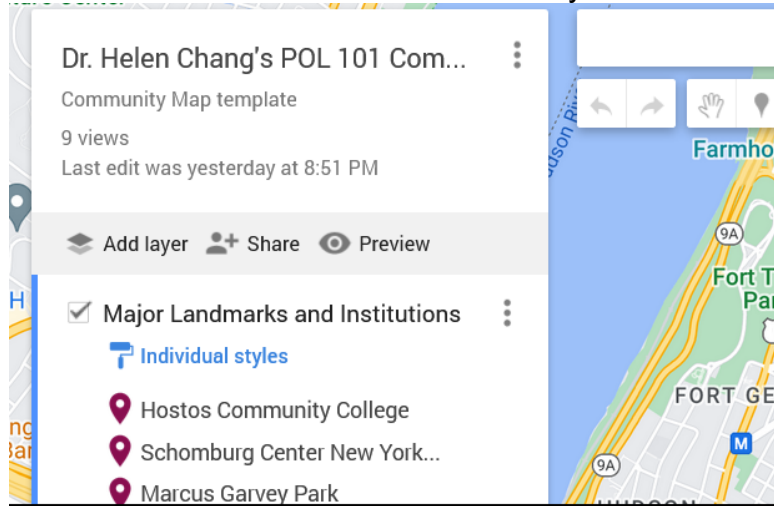
(Graphic from: <https://library.carleton.ca/guides/help/making-online-map-google-my-maps>)

5. For each layer, you will create a location marker for each of your locations.
  - A. You can add a location marker by address or name of the location using the search bar.
  - B. The results will show up on the map. Click on the appropriate location, click “+ Add to Map” button.
  - C. You can also add a location by dropping a marker using the location marker button underneath the search bar.
  - D. **As your caption, add your minimum 2 sentence explanations AND an image/graphic/video to each location marker AND a 1 sentence credit or explanation of your image/graphic/video.**
    - Click on your location marker and in the location marker menu, use the pencil icon to add in text.
    - Use the camera icon to add in a photo/image/video.
    - You can use the paint can icon button to customize your location marker color and style.



6. Preview your map. It will look a little bit different when you are not in the editing screen.

- A. Click the “Preview” button above the Layers section.



7. Use the “Share” button to copy a link to your map.
  - A. The privacy settings must be set to “Anyone with the link” or “Public” for others to view it.
    - It is up to you to decide the level of privacy for your map.
    - If you are unsure, set it to “Anyone with the link”.
8. If you want to watch a short 15-minute video that shows you how to use Google My Maps, check out this YouTube video:
  - A. <https://youtu.be/fLhyr5MGi2q>
9. For some more detailed Library Guides that show you how to use Google My Maps:
  - A. <https://library.carleton.ca/guides/help/making-online-map-google-my-maps>
  - B. <https://wp.nyu.edu/digitalgallatin/portfolio/how-to-customize-collaborate-google-maps/>
10. Take a look at the sample Community Map I made:  
<https://www.google.com/maps/d/u/0/edit?mid=1iTSm9coMd1EuDzA8Px1owrxsZNfZ0QM&usp=sharing>

## VI. Requirements Checklist:

- I completed the table in Section III with at least 6 major landmark locations and a 2-sentence minimum explanation for each location AND at least 1 sentence idea for a photo/graphic/video to include in your caption.
- I completed the table in Section IV with at least 6 important issue area locations and a 2-sentence minimum explanation for each location AND at least 1 sentence idea for a photo/graphic/video to include in your caption.
- I created a **captioned** map of all 12 locations using Google’s My Maps.

- Your map captions have: (1) **a minimum of 2 sentences of explanation**, (2) **a 1 sentence credit for images, graphics, and videos you include**, and (3) **the images, graphics, and videos**.
- I have copied the link and a screen shot of the map I created.
- I uploaded a PDF or Word document of my 2 tables and my map link and screen shot to Blackboard and a presentation of this assignment to Slack. **Due March 29**.
- **Discussion with your group due April 5<sup>th</sup>**. I responded to each of my groupmates. My written response must be at least 2 substantial sentences each. If I am uploading audio or video, include 2 substantive comments.

**VI. Grading Rubric:** The full rubric with point breakdown can be found on Blackboard.

### **Assignment 3: Collaborative Project (500 words) Due May 1**

#### **I. Introduction to the Assignment**

**\*\*You must complete the Community Map BEFORE you complete this paper.\*\***

To prepare you for your collaborative slideshow, you will write a descriptive narrative of your community (100 words), a presentation of major debates and controversies the most important healthcare issues in your community (200 words), and a reflective discussion of the assets in your community as well as the developments and reforms you would like to see in your community (200 words). Showcase the evidence you have found in your research of government websites and reputable news media articles.

*Workload Average/Estimate: 4-5 hours*

#### **II. Components of your Community Map Analysis**

1. In a minimum of 100 words (about 6-7 sentences), introduce your community with a short narrative of the key political, economic, and demographic facts and information for readers who may not be familiar with your community.
  - A. Start with a ONE sentence explanation of how you defined your community as a neighborhood, sub-borough, or borough.
  - B. In about 5-6 sentences, present key political, economic, and demographic indicators or facts.
    - Political
      - What is the structure of local government?
      - Include the major governmental bodies, offices, and who holds those offices.
      - Some governmental bodies that you may want to consider: New York City Council, Borough Presidents, New York State

Assembly, New York State Senate, US House of Representatives.

- Economic
    - What are the income levels in your community?
    - Who are the major employers?
  - Demographic
    - What is the size of your community (area and population)?
    - What is the population makeup of your community?
      - Include age, gender, race/ethnicity, and any other demographic categories you want to discuss.
- C. Wrap up your introduction with a ONE sentence statement of your overall impression of the current state of your community.
- This is not a value judgment of your community.
  - A value judgment is an assessment of your community as good or bad, better or worse, right or wrong. This is not what you should be writing here.
  - An overall impression statement refers to a theme or pattern you have found based on the information you have gathered so far.
  - If you are stuck, start to write up a statement related to a political, demographic, economic, or healthcare theme or trend you think is important to understanding your community.
2. In a minimum of 200 words, present what you think are the major healthcare debates or controversies in your community.
- A. Present the major debates or controversies related to your chosen issue area.
- For example, if your issue area was healthcare, focus on what you think are the major debates and controversies in your community. Some possible ideas:
    - Access and rights to care (routine, child, serious illness, etc.)
    - Healthcare disparities and discrimination
    - Healthcare costs
    - Emerging healthcare crisis (Monkeypox, COVID, etc.)
    - COVID-19 response or mandates
- B. Use the reputable news articles you found in your research to provide supporting evidence in your analysis of your issue area in your community.
- Do your best to find evidence from articles that relate directly to your community. But you may have to rely on the available articles, which may only discuss your borough or New York City or New York State.
3. In a minimum of 200 words, write up a reflective discussion of the resources and assets in your community in healthcare along with some ideas for development or reform in the healthcare arena.
- A. Note what makes your community special.
- Include the effective resources and assets (organizations and institutions) you mapped.

- B. Note what parts of your community need development or reform to fully address the healthcare issues in your community
  - Include the ineffective resources and assets (organizations and institutions) you mapped.
- C. Make recommendations to your local elected official.
  - Include which local elected official you would approach and why.
  - Include what you propose as possible solutions for the issue area.
- 4. Include an APA bibliography at the end of this paper. You should also have at least 3-4 APA in-text citations in your paper. Review the APA Style videos and guides posted in Blackboard.

### **III. Where can I find political, economic, and demographic information about my community?**

Here is a list of reputable government sources to use for this paper.

1. Who Represents Me? <https://www.mygovnyc.org/>
  - A. This website shows you local, state, and federal offices and who occupies them.
  - B. You will also find links to the main governing bodies in your community.
2. NYU Furman Center: <https://furmancenter.org/neighborhoods>
3. New York City Planning Population Fact Finder:  
<https://popfactfinder.planning.nyc.gov/#13.56/40.81356/-73.94601>
  - A. Use the tabs across the top of the page to choose your community area: Neighborhood, Community District Area, Community District, or Borough.
4. New York City Planning Capital Planning Explorer:  
<https://capitalplanning.nyc.gov/facilities>
  - A. Explore the various categories

### **IV. Where can I find reputable news media articles on my community?**

You will need to find evidence that supports your community analysis of healthcare. This evidence will come from reputable news media articles. So, you will need to do a News Media Article Search. Before we get to what sources to search for, you will need to come up with keywords and search terms.

#### **How to find effective search terms?**

If you defined your community as Washington Heights, start with that as a keyword. If you are not finding enough articles, you may need to expand your search terms to Upper Manhattan, Manhattan, or New York City.

You will need to play around with the search terms for healthcare. For example, using only healthcare will probably be too broad to get useful results. You will want to focus on the specific debates or controversies you want to analyze like healthcare discrimination or healthcare costs or billing.

### **What news media sources can I use?**

1. Start with New York Times and use the search bar at the top and type in your community and the issue area you want to find evidence for.
2. Next, search the Wall Street Journal and use the search bar at the type in your country name and the value you want to find evidence for <http://online.wsj.com/>
3. If you need to continue to search, repeat above steps but use new sources:
  - A. Washington Post
  - B. The Guardian
  - C. The Economist
  - D. Make sure you have at least 3 articles for this assignment
  - E. You can have any combination of the above sources
4. **You might not find articles that specifically address your community if you chose a neighborhood, you might only find articles the address your issue area in your borough or New York City. Use what you find.**
5. As you write up this paper, you may need more information to complete the assignment. So, you might have to resume your news media search as you are writing.
6. Ask me for help if you get stuck finding articles.

**You must find a minimum of 1 news article (outside of the ones I provided) that address the issue area you are writing about.**

### **IV. Requirements Checklist:**

- I wrote a minimum of 500 words for my Community Map Analysis (not including headers, title, and bibliography).
- I used in-text citations and included an APA style bibliography of all my sources (news media articles and government websites) and listed alphabetically by author's last name with the correct spacing and indentation for each entry.
- I reviewed how to paraphrase and put in APA in-text citations for anything I used from my sources that is not common knowledge.
- If I am using the textbook or other course materials, I cited them in APA style and included them in the bibliography.
- I uploaded a PDF or Word doc to Blackboard and uploaded a presentation of this assignment to Slack. **DUE** May 1st

**V. Grading Rubric:** The full rubric with point breakdown can be found on Blackboard.